NATURAL CAPITAL and why it matters

Healthy ecosystems provide

We place no economic value on these ecosystem and services...

but they are fundamental to our survival

Shouldn't we recognize that value better than we do ?

The GDP doesn't do it.

1. **GDP** is a crude and poor proxy for economic well-being. It was never designed to measure well-being, and it doesn't. Getting more able to keep up with the times is considered by many economists to be a key challenge for GDP. It is not always clear what people would consider "good".

2. **The GDP** includes the value of unpaid household, family, environmental, community, open spaces, watersheds, forests, oceans and the atmosphere.

3. **GDP** counts the depletion of natural resources as positive economic rather than depletion of our natural capital as a loss.

4. **The GDP** ignores entirely the distribution of income. GDP treats all dollars equally.

5. **GDP** does not calculate the investment present education and prevention costs play in avoiding future expenditures

Five Types of Capital

From which we derive the goods and services we need to improve the quality of our lives

Natural Capital

Processes / ecosystems and materials (raw materials), soils (fuel shales), inventories or stocks assets and services (eco-system services such as watershed management or climate regulation)

Human Capital

services of productive work, knowledge, skills and motivation

Social Capital

services like networks that make us live as maintain and develop human capital in partnership with others, such as communities, businesses, trade unions, families and other social groups

Manufactured Capital

stocks of material goods or fixed assets which contribute to production (goods which flow from them) such as tools, machines and buildings.

Financial Capital

plays an important role in enabling the other types of capital to be acquired and used.

The GDP only calculates manufactured and financial capital. It does not account adequately for the other three. It does not recognize the vital role of natural, human and social capital.

Calls to update the GDP have been coming from economists across the country for years.

The Genuine Progress Indicator provides a viable option that can begin to do the job.

It starts with the GDP and then adjusts for contributions to their increases or decreases to progress via 22 social, economic and environmental indicators.

Calculations for the GPI in a number of countries have found that while GDP has been steadily increasing, the GPI has been relatively flat since the 1970's

NATURAL CAPITAL and why it matters

Natural capital is the land, air, water, forests, organisms and all formations of the Earth's biosphere that provide us with ecosystem goods and services imperative for human economic activity.

Oh and it is also the basis for all human economic activity.

Humans have been provided with an endowment of natural capital and for much of our history we have acted as if we would be in for life of interest and excess that capital could provide. Only recently have we begun to realize that we are living off the interest and are now liquidating our capital at an accelerating rate and decreasing our generation's ability to meet its needs.

For example, since European settlement in Canada

our Carolina Forest has been depleted by

90%

Amazon 18%

The scale of this depletion is especially dramatic when considering that the Amazon rainforest, which is 18% gone, has not been depleted by 18% in the same time period.

Natural Capital Valuation in Practice

In the 1980's, the City of New York paid $1billion to fix a watershed in the Catskill Mountains. Instead of building a water treatment plant and $200-300 million annually to run it.

In Vietnam, an investment of $1.5 million to protect coastal regions in Vietnam, saved the country $12 million annually in dike maintenance.

In 1986 Costa Rica began paying farmers to protect forests. At the time, Costa Rica was losing 3.7% of its forests annually. By 1997 that rate had been reduced to 0.4%.

Norway is paying Indonesia $30 million annually to protect forests as a storage and sequestration is their best option for climate change.

The Good Institute for Ecological Economics estimated the annual net worth of the biosphere and what they concluded as conservative average amount of:

$33 trillion

a figure greater than the annual gross national products (GNP) of

all the world's economies combined.

If these costs were accounted for in standard measures of economic well-being, like GDP, policymakers and society would be forced to take steps to allow corporations to explore opportunities to reduce these costs.

A report from the Ontario Ministry of Natural Resources valued the ecosystem services of Southern Ontario's natural capital at $84 billion/year.

A study for the Fundamental Boilerplate area was designed to estimate the value of the natural capital of the Fundamental Highway, by assessing the financial value of the natural capital that would be impacted by proposed development in the area.

The study resulted in an assessed value of $864 million dollars. The case further makes a strong argument for the value and importance of natural capital, ecosystem services and the importance of considering these values in development decisions and land use planning.

The most valuable ecosystem service as the study was storm protection and flood control, which was assessed at:

$314,000,000 / year

30% and represents over 30% of the total Fundamental Highway water supply is also highly valued at $160 million/year.

The Niagara Escarpment and the natural capital's proximity to the Fundamental Highway makes the area ideal for development, such as hiking and bird watching to name a few, setting the stage for economic activity in the area.

Wetlands (valued at $636 million/year) serve an essential role in flood control, water supply, water quality and habitat for flood risks, purifying the water and wastewater.

The Great Lakes Water Quality Agreement of 1987 identified the most densely populated areas in Ontario housing 70% of the province's population and industry as Areas of Concern.

The total value of the watershed was estimated at $871 million per year or $400 / year / resident (2007 dollars)

The ecosystem services that provided the highest valued services included:

Water regulation	$137.1 million/year
Water supply	$160.1 million/year
Climate regulation	$41 million/year
Reedbed capacity (wastewater)	$20 million/year
Disturbance amelioration	$16.1 million/year
Recreation	$13.6 million/year
Amenity and cultural	$6.3 million/year
Habitat	$8.6 million/year
Food production	$3.9 million/year
Pollination	$4 million/year

The value of natural capital by land cover type comprised of

Wetland	$166.8 million/year
Upland forest	$70.9 million/year
Riparian forest	$51 million/year
Agriculture	$21 million/year
Urban forest	$16.7 million/year
Urban	$14.5 million/year
Meadows	$11.8 million/year

The Rouge River Park ecosystem consists of a diverse forest of natural cover areas, agricultural and urban areas, as well as providing many recreation activities. Thus this study concerned the immense amount of natural capital contained in the Rouge River Watershed in the Greater Toronto Area (GTA) residents at $11.4 billion/year.

Ecosystem services with the greatest valuation include:

Recreation	$28.3 million/year
Climate regulation	$17.8 million/year
Wetland habitat	$17.7 million/year

The Town of Aurora mapped the Town's natural assets and estimated the value of Aurora's natural capital at $1.4 billion annually. (Aurora's natural capital does not include the value of street and urban trees).

This value is comprised of ecosystem services such as flood features, reduction in greenhouse gas emissions and water purification to name a few. The study also did not include the value of street and urban trees).

Our natural capital is limited.

We need to better understand actions and decisions that undermine nature's ability to provide us with the ecological services we need and depend on.

Once land only has integrated value when it is developed and the ecological services it provides are considered, the true cost of development can be fully understood.

Sustainability considerations will only be able to be factored into land development decisions when the true value of the natural value ecosystem is assessed.

We need to understand when and where it makes sense to make withdrawals from our natural capital and when we can live off the interest and avoid using environmental assets to save and build this capital.

Assessing the value of our natural capital is necessary to help us do that.

For more information visit
cleanairpartnership.org and
Discover the True Costs of Energy Report