

Smog Summit 2005
June 8, 2005

Speaking Notes for Lino Luison

(Check against delivery).

Thank you, Mayor Miller.

It's my pleasure to welcome everyone to the 6th annual Smog Summit.

As a founding sponsor, we're extremely honoured to be part of today's proceedings alongside members of the GTA Clean Air Council, Mayor Miller, federal and provincial government leaders and the Executive Director of the Clean Air Partnership, Eva Ligeti.

Enbridge is proud to help bring all levels of government, businesses, not-for-profit organizations and citizens together for important dialogue on air quality. While we each bring unique perspectives, expertise and resources to this issue, we share a common goal: improving the quality of the air we breathe.

Air quality has long been an area of focus for Enbridge Gas Distribution.

Natural gas is the cleanest fossil fuel, producing significantly less of the smog-causing emissions and particulate matter that others do. We direct a great deal of effort to helping consumers use it wisely.

Our energy efficiency programs help our industrial, commercial and residential customers reduce the amount of natural gas they use. Over the last 10 years, these programs have kept accumulating benefits, helping our customers save enough natural gas to heat 620,000 homes for one year! By using less gas, customers also reduced carbon dioxide emissions equal to taking 750,000 cars off the road for one year.

Many of our environmental initiatives are pursued in partnership with various levels of government. For example,

- We work with municipal governments including the city of Toronto, actively partnering in its Better Buildings and Better Transportation partnerships.
- At the provincial level, we're helping the Government of Ontario advance its conservation agenda by participating in upcoming Energy Efficiency Forums.
- Federally, we continue to work with Natural Resources Canada to offer rebates on energy efficient appliances.
- And sometimes we work with multiple levels of government as we did when we helped the Social Housing Services Corporation develop an energy management plan for Ontario's social housing buildings.

We also do our best to walk the talk ourselves, employing energy efficiency in our own operations. For example, by investing in energy-efficient and power-saving systems and technology over time, energy demand at Enbridge Gas Distribution's head office today is about the same as it was in 1973 despite a doubling of the building's size since then.

Our efforts have reaped many benefits; however, most of the successes we've seen would not be possible without the involvement of individual residents who make up most of our 1.7 million customer base. Consumers are a critical part of any solution to address climate change and improve air quality.

This forum provides an opportunity for new and innovative ideas and partnerships, many of which involve the participation of individuals. So this is an ideal venue for Enbridge Gas Distribution and Canada's leading advocate for lung health, The Lung Association, to launch a new campaign to help clear our air.

It's called *awaire* – spelled A. W. A. I. R. E. – because we're working together to encourage citizens to be "aware of our air." *Awaire* encourages people to make choices in their everyday lives.

- Choices that will help improve outdoor air quality and reduce air pollution.
- Choices that will quickly accumulate and have lasting impacts.
- Choices that will help us all breathe better together.

We'll be promoting the *awaire* message to residents at community events that Enbridge sponsors including municipal environment and provincial community clean-up days. Your delegate packages include an *awaire* transit pass holder that we'll be distributing in the community to encourage people to take transit instead of driving. It's all part of increasing awareness about our commitment and the difference that people can make at the grassroots level.

Awaire is just one of the initiatives you'll hear about today. Over the course of this morning's Summit, others will update you on their efforts. And it is Enbridge's hope that through this exchange we will continue to find new and exciting ways to breathe better together.

Enjoy the Summit.