

News Release – For Immediate Release

Clean Air Partnership awarded Toronto Community Foundation’s Vital Ideas grant

Toronto, Ontario - April 21, 2011 – Clean Air Partnership is pleased to announce it has been awarded the prestigious Vital Ideas grant from the Toronto Community Foundation. Vital Ideas grants are provided by the Community Foundation from its Vital Toronto Fund grant program which focuses on identifying and investing in Toronto’s best high-impact organizations and initiatives. The grant program provides recipients with up to \$30,000 over one year to increase their capacity in order to expand their reach, share their experience, and better sustain their impact.

Vital Ideas is one of three Community Foundation grant programs made possible through its Vital Toronto Fund, a strategic community endowment. The grant program identifies high-impact organizations that build on successful methods of service delivery and continually adapt and innovate. Beyond “band aid” solutions, the organizations work for social change by addressing the root causes of the trends identifies in the Toronto’s Vital Signs® Report.

Clean Air Partnership’s Toronto Coalition for Active Transportation (TCAT) will use the Vital Ideas grant to develop and produce a “[Complete Streets by Design](#)” resource, a valuable tool to build public and expert support for CS using a variety of implementable designs, both urban and suburban. The impacts of the grant have the potential to go far beyond organizational benefits. The implementation of complete streets in Toronto results not only in improved conditions for cyclists and pedestrians but also leads to vibrant, healthy communities.



“The Clean Air Partnership and TCAT are thrilled to have the opportunity to develop the Complete Streets by Design resource and believe it will make an important contribution

to addressing Toronto’s transportation challenges,” said Eva Ligeti, Executive Director of Clean Air Partnership.

“Our foundation is focused on ensuring the vitality of Toronto,” said Toronto Community Foundation’s President & CEO Rahul K. Bhardwaj. “To this end, we invest in high-impact organizations so they can continue to meet the needs of the communities they serve by addressing complex issues, such as



the growing income gap between the rich and poor, the ripple effects of the experiences of newcomers, and harnessing the potential of youth in high-needs neighbourhoods.”

A Vital Idea is a program or project that has been piloted or is currently in operation that helps make Toronto a better place to live, work, learn and grow. The Vital Ideas grant stream is unique in that it provides grants for strategic activities beyond direct programming. The investment in these strategic activities is meant to be a one-time investment in building the capacity of not-for-profits.

The Toronto Coalition for Active Transportation (TCAT) works for a better cycling and pedestrian environment in Toronto. To learn more about our work please visit http://www.cleanairpartnership.org/active_transportation.

Toronto Community Foundation

Community vitality has been our purpose, promise, and passion since 1981, when we started connecting donors to community needs and opportunities. Home to over 300 Funds, we help people invest in Toronto, making it the best place to live, work, learn and grow. We monitor the quality of life in our city, identifying its strengths and weaknesses through our Toronto’s Vital Signs® report. We provide the leadership and guidance to bring people together from all parts of our community. We exist for Toronto – for now and for always. For more information, visit www.tcf.ca.

Contact

Nancy Smith Lea, Director

Toronto Coalition for Active Transportation (TCAT) | Clean Air Partnership (CAP)
nsmithlea@torontocat.ca | 416.392.0290

Simone Dalton, Media Relations & Communications Officer

Toronto Community Foundation
sdalton@tcf.ca | 416.921.2035 ext.218